

The logo for ESTV LABS, featuring the text "ESTV LABS" in a bold, sans-serif font. The "E" is a light green color, while "STV LABS" is in a darker green. The logo is positioned in the top left corner of the page, which is decorated with a large, abstract geometric pattern of overlapping triangles in various shades of blue and green.

ESTV LABS

ESTV TOKENOMICS

Utility-Based Token Design for
Esports & Media Platform Services

ESTV LABS FZCO
(Independent Tokenomics Document)

CONFIDENTIAL & PROPRIETARY
This document is intended solely for the recipient and
may not be distributed without permission.

This document describes token supply and platform-use policies. It is not an offer of securities.

Introduction

Purpose of This Document

This document provides an independent overview of the ESTV token's supply, distribution, vesting, and platform-use policies.

It is intended to help users and partners understand how tokens may be issued and used within the ESTV service environment.

1. Transparency for Users & Partners

Clear view of token distribution and release schedules for platform operations.

2. Reference for Service Integrations

Reference material for platform partners and service providers to understand token metrics relevant to integration.

3. Operational Guideline

Policy guide for internal teams regarding token management, treasury operations, and vesting enforcement.

Token Economics

Total Supply Overview

1,000,000,000

ESTV TOKENS



Fixed Supply / No Additional Minting

1. Genesis Minting

All tokens are minted at genesis. Additional minting is not planned under the current token configuration

2. Predictable Supply

The supply model is designed to support predictable platform operations, rewards, and service functionality.

3. Ecosystem Operations

Token policy updates (including any supply-related changes) may be considered only for operational needs and user protection, subject to applicable laws and internal governance. No price, profit, or market outcome is promised or implied.



Token policy updates (including any supply-related changes) may be considered only for operational needs and user protection, subject to applicable laws and internal governance. No price, profit, or market outcome is promised or implied.

Allocation Overview

Token Allocation Structure



- Ecosystem Rewards
- Long-term Ecosystem
- Liquidity & Operations
- Community Distribution
- Development
- Partnership&Growth
- Early Supporter Distribution
- Team/Founder

Ecosystem Rewards 20%

Long-term Ecosystem 17%

Liquidity & Operations 20%

Partnership&Growth 8%

Development 5%

Partnership&Growth 8%

Early Supporter Distribution 7%










Team/Founder 15%



All allocations are subject to lock-up and vesting schedules designed for orderly program operation and user protection. Allocation categories and schedules may be adjusted as needed for compliance and platform operations.

Allocation Breakdown

Detailed Token Distribution

	Category	Percentage	Token Amount
	Ecosystem Rewards	20%	200,000,000 ESTV
	Long-term Ecosystem	17%	170,000,000 ESTV
	Liquidity & Operations	20%	200,000,000 ESTV
	Community Distribution	8%	80,000,000 ESTV
	Development	5%	50,000,000 ESTV
	Partnerships & Growth	8%	80,000,000 ESTV
	Early Supporter Distribution	7%	70,000,000 ESTV
	Team/Founder	15%	150,000,000 ESTV
	TOTAL SUPPLY	100%	1,000,000,000 ESTV

Vesting Policy

All allocated tokens follow predefined release schedules. Release timing varies by category to support stable program operations and prevent abrupt distribution changes.

Allocation Verification

Allocation addresses may be published post-TGE for on-chain verification where applicable, subject to privacy, security, and compliance requirements.

Vesting Philosophy

Vesting & Lock-up Principles

Our release strategy is designed to support long-term platform operations, predictable user programs, and responsible token availability.

1. Minimize Initial Availability

We limit initial token availability at TGE to support orderly service launch and controlled distribution for platform programs.

2. Prevent Abrupt Distribution Changes

Vesting schedules may use cliff periods and linear unlocks to reduce abrupt distribution changes and support consistent user programs.









3. Align Long-term Contribution

Extended vesting for team, advisors, and partners is designed to align long-term contributions to product development and service delivery.

“Stability is the foundation of utility.”

Vesting Schedule

Vesting Schedule Overview

Category	TGE Release	Cliff Period	Vesting Schedule
 Ecosystem Rewards	0%	None	48months (monthly)
 Long-term Ecosystem	0%	24 months	24month lockup
 Liquidity & Operations	12.555%	None	24months vesting
 Community Distribution	0%	6 months	10months (monthly)
 Development	0%	12 months	36months (monthly)
 Partnerships & Growth	0%	0months	Quarterly distribution
 Early Supporter Distribution	0%	4 months	12months (monthly)
 Team/Founder	0%	12 months	36months



KEY TERMS

TGE
(Token Generation Event)

Cliff Period

Vesting

Token release schedules are operational parameters and do not imply price, profit, or investment returns.

Core Functions

ESTV Token Utility

The ESTV Token is a digital utility designed to support participation and certain platform features within the ESTV service environment.



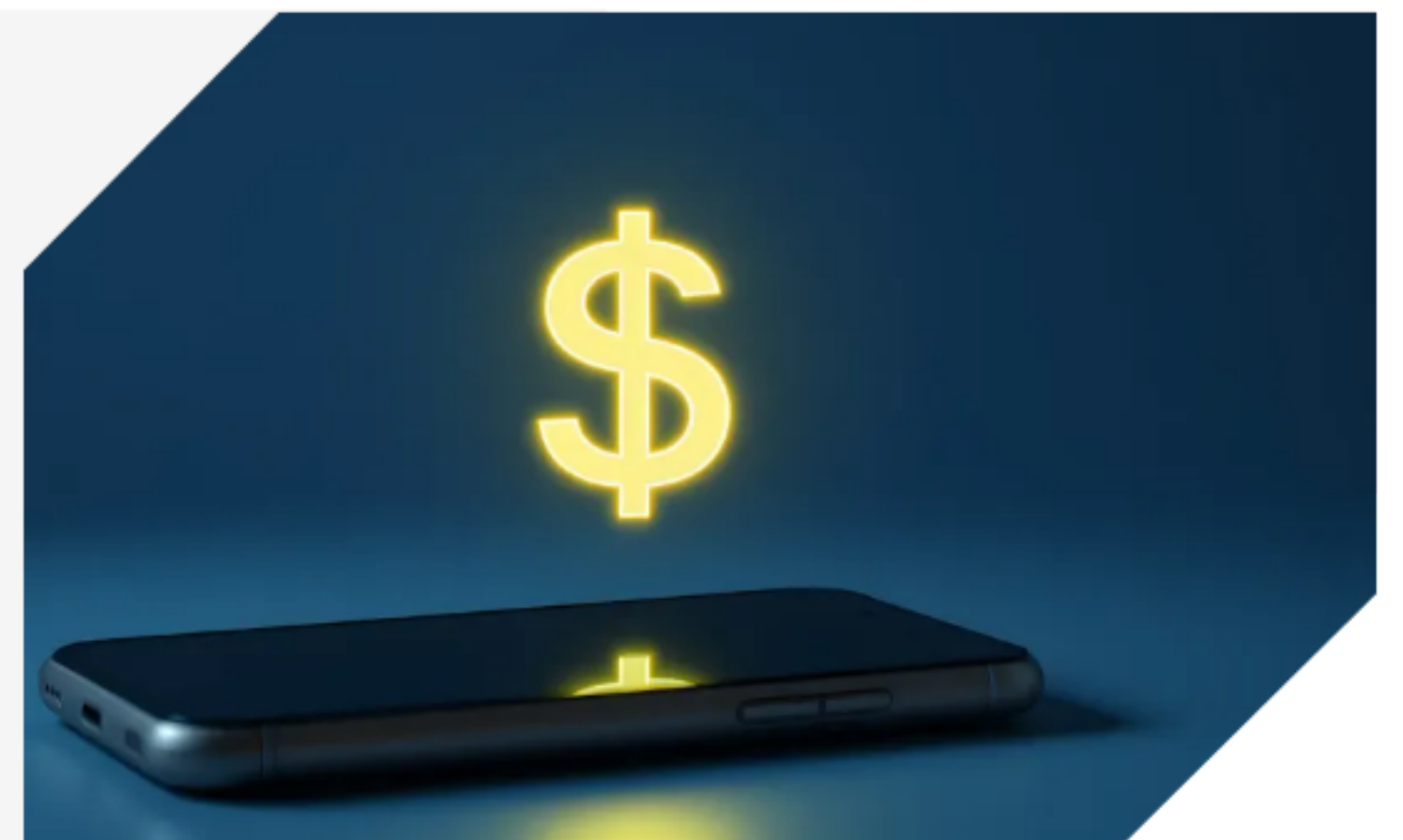
Participation Rewards

Users may receive tokens for eligible in-app activities (e.g., viewing, engagement, quests), subject to program rules, limits, and changeability.

Platform Payments

Tokens are used to access premium content, purchase digital goods, subscribe to exclusive channels, and unlock special platform features.

- ✓ Premium subscription fees
- ✓ NFT & Merchandise purchase

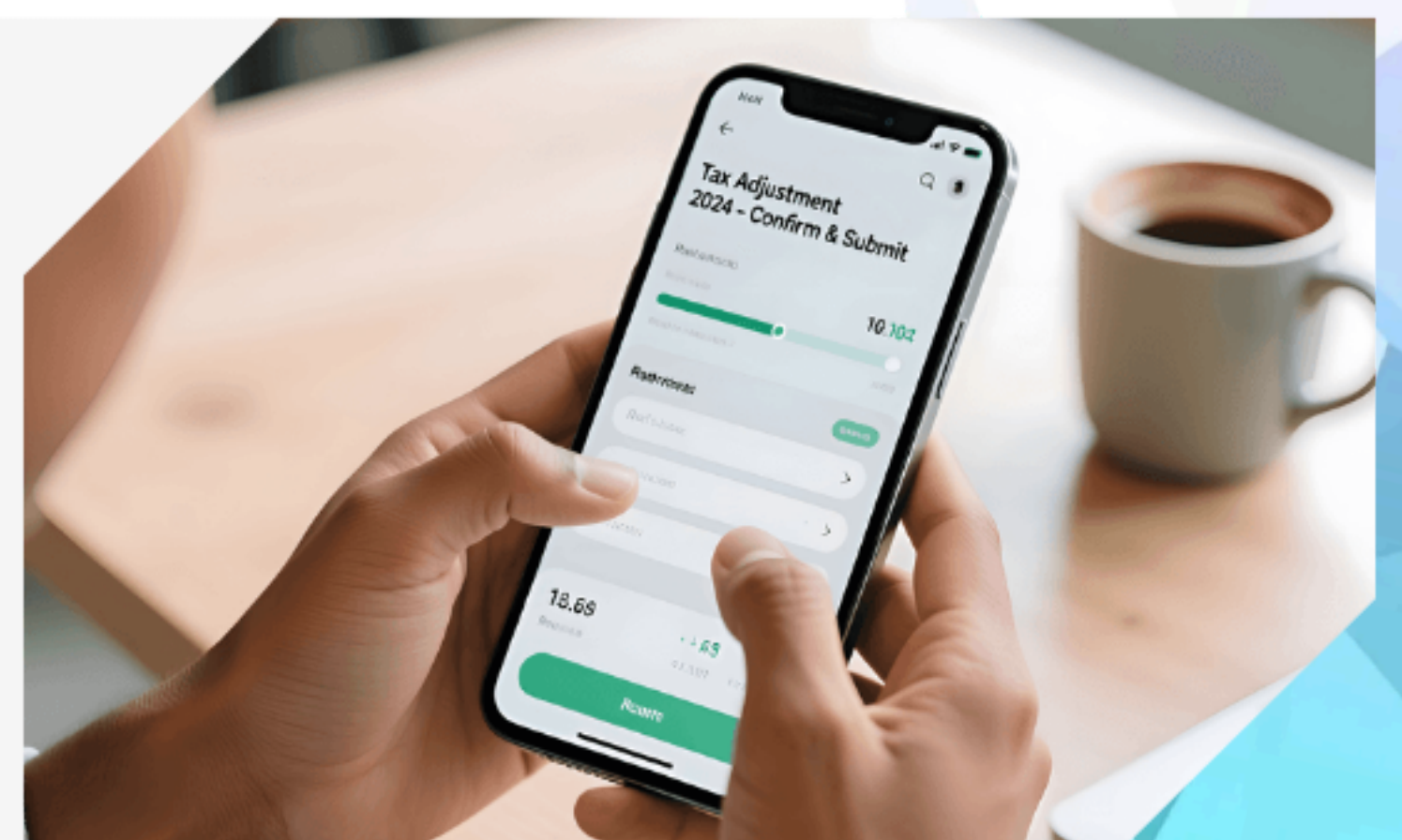


Participation Functions

Community Participation Features
Token holders may access certain community features (e.g., events, tournaments, limited in-app polls) where available.

Settlement & Accountin

Service Settlement & Accounting (Optional)
Tokens may be used as a unit for eligible platform program settlements (e.g., creator program rewards, partner billing credits), subject to contractual terms and compliance.



Important Clarification

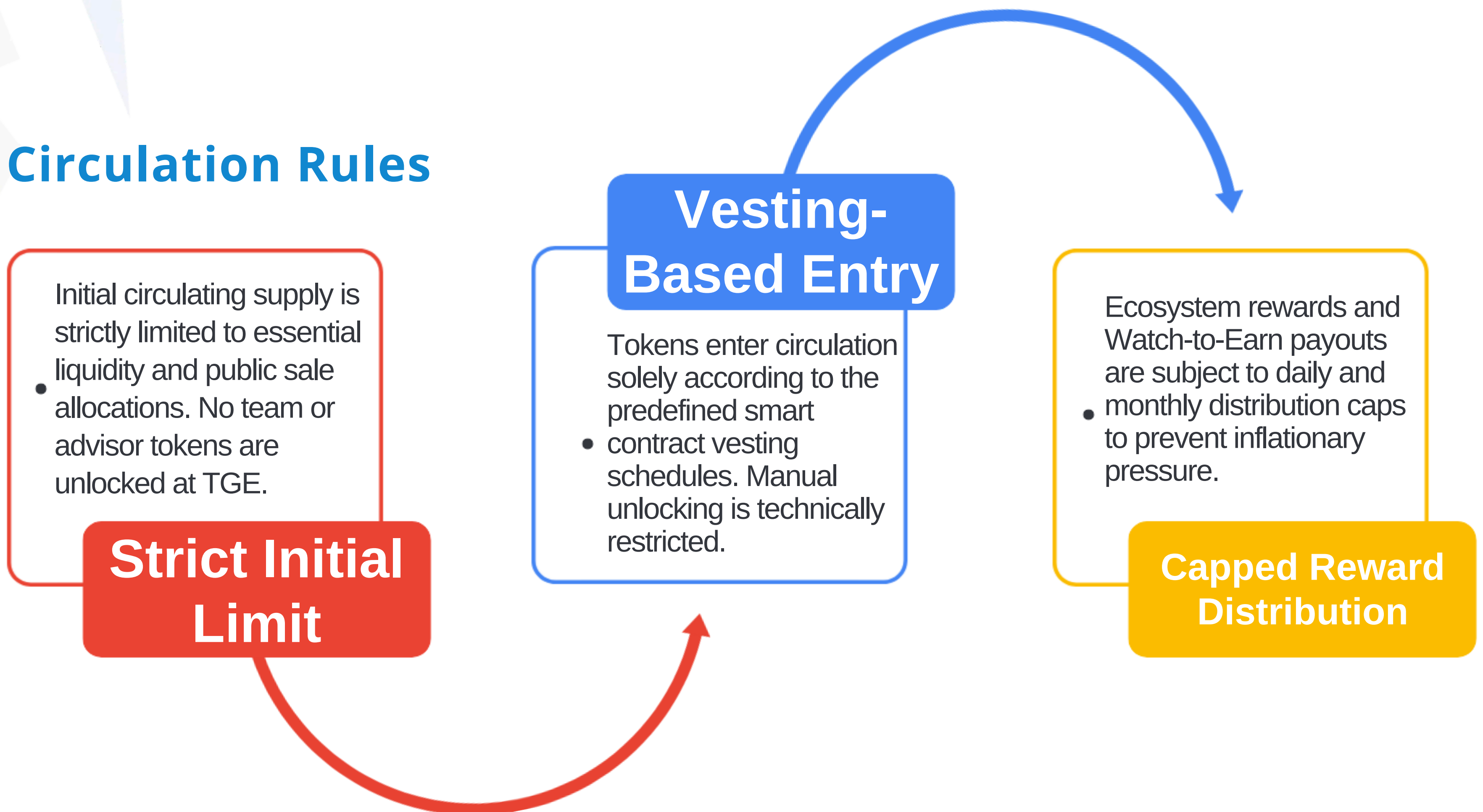
This token is not an investment, security, or profit-generating instrument. Holding the token does not provide ownership rights, dividends, revenue share, or any guarantee of price appreciation. Token features and rewards may change.

Governance & Control

Token Circulation Policy

Our circulation policy aims for transparent and disciplined token release to support predictable platform programs and user protection.

Circulation Rules



Avoid Abrupt Supply Increases

By utilizing linear vesting over extended periods (up to 48 months), we eliminate "cliff shocks" where large volumes of tokens hit the market simultaneously.



Maintain Predictable Release Patterns

Market participants can accurately forecast the circulating supply at any given future date, allowing for rational valuation and reduced volatility.



Implement Controlled and Use-Based Circulation

Token circulation is primarily driven by actual platform usage and participation rather than discretionary releases. This ensures that supply expansion is aligned with real ecosystem activity, helping to prevent speculative supply pressure and maintain long-term market stability.

Closing + Legal Disclaimer

Closing Statement

The ESTV token design supports long-term participation, user engagement, and platform functionality through transparent, predefined policies. These policies may be updated as the platform evolves and compliance requirements change.

Compliance & Legal Disclaimer

- **No Price or Profit Guarantees**
ESTV tokens are not intended to be a digital currency, security, commodity, or any other kind of financial instrument. There is no guarantee of price appreciation or profit from holding the tokens.
- **Utility-Focused Design**
The primary purpose of the token is to facilitate interactions within the ESTV platform. It does not represent any shareholding, participation, right, title, or interest in the Company.
- **Regulatory Compliance**
The distribution and use of ESTV tokens are subject to applicable laws and regulations in relevant jurisdictions. Users are responsible for ensuring their participation complies with local laws.

This token is not an investment, security, or profit-generating instrument.